



PRESS RELEASE

FOR IMMEDIATE RELEASE

March 10, 2015

Contact: Melissa Foster – 877-0477

Village of Kenmore warms up for its second Mustache March 5K

Kenmore, NY – Registration is open for the Dominic Hofert Mustache March 5K footrace and walk through the streets of the Village of Kenmore.

The race, which is certified and sanctioned by the USA Track & Field organization, will take place starting at 10 a.m. March 28 at Mang Park, Mang Avenue, Kenmore, where the course also ends.

Registration can be done in advance at www.mustachemarch5k.com or in person from 5 to 7 p.m. March 27 or the day of the race at the Kenmore Community Center, 135 Wilbur Ave., Kenmore. The entry fee is \$25, or \$30 the day of the race. Proceeds will benefit the National Ovarian Cancer Coalition, Roswell Park Cancer Institute, the Wellness Institute of Greater Buffalo and the Kenmore Village Improvement Society.

Prizes will be awarded to the top three runners, male and female, in 15 age groups. Everyone registered for the race will receive a Mustache March 5K dry-fit race shirt. Participants will also be invited to a post-race brunch party featuring food from Kenmore restaurants, beer and mimosas and live music.

The event will also feature two contests, one for the best real mustache and another for the best fake mustache, both open to race and party participants. A beautician will be on hand to help participants in the former contest shave off their facial hair afterward, if desired. There will be three winners for each contest.

Volunteers are needed to be at road crossing and barriers throughout the race course and for other race positions. All volunteers will receive a race T-shirt, be invited to a special pre-race party March 26 and will be entered to win a special prize. Email mail@villageofkenmore.com for more information or to sign up.

The Mustache March 5K is sponsored by Kenmore Mercy Hospital, Hofert Jewelers Inc., Sheridan Medical Group, Anderson's, e8 Creative, Colvin Cleaners, Watson's Fine Chocolates, Riverview Chiropractic, The Delaware Bistro, Kenmore United Methodist Church, Identity Inc., Hulley Woodworking Co., Kenwood Photography, Kenmore RX Center, Gigi's Cucina Povera and Road ID.

For more information on the race or a registration form, visit www.mustachemarch5k.com.

For more information on KVIS, call KVIS President Melissa Foster at 877-0477, visit the KVIS Facebook page at www.facebook.com/KenmoreVillage or email melissa@villageofkenmore.com.